IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: David J. Buckley

Serial No.: 10/687,055 Filed: October 15, 2003

For: RATING SERVICE FOR WIRELESS DEVICE APPLICATIONS

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CERTIFICATE OF FACSIMILE TRANSMISSION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

I hereby certify that this correspondence and the attached Revocation of Power of Attorney and Appointment of New Power of Attorney are being facsimile transmitted to the U.S. Patent and Trademark Office, Fax. No. 703-872-9306, on August 15, 2005.

Jan Eyerhart	
Typed or upinted name of nerson signing this certificate	

Signature Encella

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REVOCATION OF POWER OF ATTORNEY AND APPOINTMENT OF NEW POWER OF ATTORNEY

Motivity, Inc., owner and assignce of the entire interest in U.S. Patent Application No 110/087,055, by an assignment document recorded contemporaneously herewith (copy attached), hereby revokes any and all former Powers of Attorney, and appoints the firm of WOMBLE CARLYLE SANDRIDGE & RICE, PLLC, One Atlantic Center, Suite 3500, 1201 West Peachtree Street, Atlanta, Georgia 30309, comprising the attorneys associated with Customer ID No. 26158 as its attorneys with full power of substitution and revocation to transact all business in the Patent and Trademark Office connected therewith.

PLEASE DIRECT ALL FUTURE COMMUNICATIONS REGARDING THIS MATTER TO:

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Ryan K. Wuerch

Typed or Printed Name of Officer
Chief Executive Officer

Title of Officer

Date: 7-29-2005 Underly Dicket No. M40147

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